

INSPIRATIONAL  
INSIGHTFUL  
INFLUENTIAL



LEADERSHIP  
JERSEY



ALL ISLAND MEDIA

# 101 FUTURE LEADERS

# 101 FUTURE LEADERS 2025

The latest publication in the 101 series shines a spotlight on the next generation of leaders shaping the Jersey of tomorrow. 101 Future Leaders will profile individuals from various backgrounds, disciplines and fields in Jersey, all of whom have the following in common: their innovative ideas, dedication to progress, and potential to make a difference.

## KEY CONTENT

**Profiles of future leaders:** Expect in-depth interviews, personal stories, and insights into their visions for the future. These leaders could be fund managers or farmers, artists or activists - anyone making a positive change in their field.

**Focus on Emerging Trends:** The publication explores the major challenges and opportunities on the horizon, covering topics such as climate change, technological advancements, and economic shifts.

**Inspiration:** This publication aims to inspire readers and provide valuable takeaways. It offers guidance on leadership development resources and insights on becoming a changemaker.

## EDITORIAL TONE

Uplifting and optimistic, celebrating the potential of our future leaders and how they will change our Island for the better.

## TARGET AUDIENCE

Anyone interested in learning about Jersey's future challenges and opportunities, getting inspired by innovative ideas, and understanding the changing landscape of leadership.

## DISTRIBUTION

With a targeted distribution of 2,000 copies, 101 Future Leaders will be seen by aspiring talents as well as influential decision-makers.

Distribution points will include:

Jersey Chamber of Commerce; Leadership Jersey events; IoD Jersey, Jersey Business, Digital Jersey, Hautlieu School, Highlands College, Beaulieu School, JCG, De La Salle, Skills Jersey, plus a select list of over 400 local businesses.

## NOMINATIONS

Nominations for Future Leaders will take place between Tuesday 13 August 2024 and Friday 20 October 2024 via online submission form promoted across All Island Media print, digital and social channels. A special AIM/Industry panel will select 101 nominees to feature in the final publication.

## COMPANION EVENT

All Island Media and Leadership Jersey are delighted to announce a special companion event to celebrate Future Leaders. The event will take place in March 2025 and form part of an exciting programme of activity to recognise 10 years of Leadership Jersey next year. The 101 Future Leaders publication will be distributed at this event.

# ADVERTISING OPPORTUNITIES

101 Future Leaders gives organisations a highly effective print & digital marketing platform.

## WHY ADVERTISE?

**Showcase your support:** By advertising, you demonstrate your commitment to leadership development and position your organisation as a forward-thinking company that invests in its people.

**Target the right audience:** Our publication is read by ambitious and high-potential individuals interested in leadership development. Your message will reach the people you want to attract for future leadership roles.

**Attract early talent:** Reach readers who are still early in their careers. 101 Future Leaders connects you with potential hires before they begin their official job search, giving you a unique opportunity to recruit early talent.

**Promote training and development opportunities:** Highlight your organisation's commitment to leadership development and training through your advertisement.

**Network:** Leverage the companion event to network with prospective employees and align your brand with Jersey's foremost leadership forum.





### PUBLICATION PRICING

Inside/Back cover	£1,495
Full page interview	£1,295
Full page advertisement	£1,095
Half page advertisement	£695

All prices include artwork and design as required, plus e-edition inclusion and promotion.

The e-edition of this publication will be promoted heavily across All Island Media channels and platforms in print, digital and social formats for a minimum of one month post-publication, reaching 73% of all Island adults.

### PUBLICATION DATES & DEADLINES

<b>Publication date:</b>	Wednesday 8 January 2025
<b>Booking deadline:</b>	Friday 22 November 2024
<b>Final content deadline:</b>	Tuesday 26 November 2024

### EDITORIAL REQUIREMENTS

Copy supplied, 350 words max  
Images supplied should be CMYK and no less than 300pi, or raw from a camera at a high setting

## CONTACT

To advertise in 101 Future Leaders contact us today:

T 01534 611711

E [advertising@allisland.media](mailto:advertising@allisland.media)

### SPECIFICATION

<b>FULL PAGE INSIDE/COVER</b> (297h mm x 210w mm) PLUS CROP MARKS AND 3MM BLEED	(130 h mm x 182w mm) <b>HALF PAGE</b>
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